

TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results, such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.																													
	- Please note that data reported in this table should be business unit data,BS and not institution-wide data. - If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure, so that action can be taken to improve the program.																													
	- For all data reported, show sample size (n=75).																													
Analysis of Results																														
Performance Measure: What is your performance measure?	What is your measurement instrument or process? (Indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve? Or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)																									
Retention Rates: Maintain a 95% of retention rate of business students each year	Retention data is reported for every academic year and for each major by the registration department, based on students' admission data. One-year retention rate is calculated based on number of active and graduate students per major versus number of admissions per major during the same academic year.	Academic Year 2020-2021: The results of retention rate of business students per year is 95% Target is met	Retention Rate per year shows positive trends. Business students retention rates for the two analyzed years were meeting the target	<u>Continue to:</u> 1. Execute the Academic Advising and Registration processes early for each semester. 2. Counsel students on probation, and monitor their performance until they're done with the probation. 3. provide tutorial services to students to help them succeed in courses. 3. Expand students' opportunities to involve in the business innovation hubs, activities and workshops. 4. Reinforce the marketing efforts through social media. 5. Maintain a relationship with Alumni through including them in events and workshops. 6. Promote the articulation agreement with AUM to students.	<table><caption>Retention Rate Per Major Per Year</caption><thead><tr><th>Year</th><th>ACT</th><th>FN</th><th>HRM</th><th>MKT</th></tr></thead><tbody><tr><td>2018-2019</td><td>91.18%</td><td>100.00%</td><td>88.10%</td><td>87.88%</td></tr><tr><td>2019-2020</td><td>95.61%</td><td>100.00%</td><td>96.67%</td><td>92.86%</td></tr><tr><td>2020-2021</td><td>95.45%</td><td>100.00%</td><td>94.12%</td><td>93.75%</td></tr></tbody></table>	Year	ACT	FN	HRM	MKT	2018-2019	91.18%	100.00%	88.10%	87.88%	2019-2020	95.61%	100.00%	96.67%	92.86%	2020-2021	95.45%	100.00%	94.12%	93.75%					
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Graduation Rate: Maintain 80% of graduation rate each year	Graduation data is reported each academic year by registration department. Graduation Rate is calculated by comparing the number of graduates per major with the number of admissions per major (considering that the average time of graduation is two and half years)	Academic Year 2020-2021: Results are not available yet, as the average time of graduation is two and half years.	Graduation rate is high and stable for the first few years then started to decline from 2019-2020, which is normal. This is due to the fact that, for the recent years, student did not finish their graduation plan yet. The rate will continue to increase throughout the coming years.	<u>Continue to:</u> 1. Conduct orientations for new applicants to help them choose the major that suits their preferences and abilities. 2. Execute the Academic Advising and Registration processes early for each semester, and make sure that all students are following their graduation plans. 3. Counsel and guide probation students, and track their performance. 4. Analyze and consider results of students' exit survey to improve students' satisfaction. 5. Promote the articulation agreement with AUM to students.	<table><caption>Graduation Rate Per Major Per Year</caption><thead><tr><th>Year</th><th>ACT</th><th>FN</th><th>HRM</th><th>MKT</th></tr></thead><tbody><tr><td>2017-2018</td><td>93.75%</td><td>94.44%</td><td>87.76%</td><td>84.09%</td></tr><tr><td>2018-2019</td><td>89.71%</td><td>100.00%</td><td>85.71%</td><td>87.88%</td></tr><tr><td>2019-2020</td><td>24.56%</td><td>40.00%</td><td>35.00%</td><td>28.57%</td></tr><tr><td>2020-2021</td><td>0%</td><td>0%</td><td>0%</td><td>0%</td></tr></tbody></table>	Year	ACT	FN	HRM	MKT	2017-2018	93.75%	94.44%	87.76%	84.09%	2018-2019	89.71%	100.00%	85.71%	87.88%	2019-2020	24.56%	40.00%	35.00%	28.57%	2020-2021	0%	0%	0%	0%
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Graduates Satisfaction (Student Overall Experience) Maintain student satisfaction rate regarding the overall experience at ACM above 70%.	Student exit survey Overall experience / satisfaction is assessed through the following set of questions: 1. How useful has your education at ACM been in preparing you for life in general? 2. How useful has your education at ACM been in preparing you for a career? 3. How useful has your education at ACM been in preparing you for advanced studies? 4. How satisfied are you with your overall experience at ACM?	Spring 2021: 100% of students rated their overall experience as very useful Target is Met	Overall, student showed a very good level of satisfaction. Students found their experience in ACM (in the DBA) useful in terms of preparing them for their career, advanced studies and life in general.	<u>Continue to:</u> 1. Maintain a safe and secure learning environment to all students. 2. Communicate students course evaluation results with faculty, and address areas of improvements. 3. Analyze and consider results of students' exit survey to improve students' satisfaction. 4. Promote the college success in terms of local and international accreditations (PUC and ACBSP), collaborations and other achievements. 5. Promote Business clubs, and explain their importance in terms of academic experience and practical skills. 6. Maintain a relationship with Alumni through including them in events and workshops.	<table><caption>Student's Overall Experience</caption><thead><tr><th>Category</th><th>Fall 2019</th><th>Spring 2020</th><th>Fall 2020</th><th>Spring 2021</th></tr></thead><tbody><tr><td>Very useful</td><td>51.97%</td><td>81.25%</td><td>100.00%</td><td>100.00%</td></tr><tr><td>Moderately useful</td><td>42.11%</td><td>17.19%</td><td>0.00%</td><td>0.00%</td></tr><tr><td>Slightly useful</td><td>3.95%</td><td>1.56%</td><td>0.00%</td><td>0.00%</td></tr><tr><td>Not at all useful</td><td>1.97%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td></tr></tbody></table>	Category	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Very useful	51.97%	81.25%	100.00%	100.00%	Moderately useful	42.11%	17.19%	0.00%	0.00%	Slightly useful	3.95%	1.56%	0.00%	0.00%	Not at all useful	1.97%	0.00%	0.00%	0.00%
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